



Layers



The allure of multi-dimensional displays can take your visuals from “meh” to “wow!” Layering elements on top of one another breaks up monotony and draws shoppers.

How to approach this trend:

- Infuse depth and intrigue through layered elements that transcend the limitations of two-dimensional norms
- Prioritize lightweight materials for scalable designs that captivate without burdensome logistics
- Optical illusions with printed elements provide benefits for both shipping budgets and installation