



Larger-Than-Life



Larger-than-life elements

generate word-of-mouth buzz. Good planning makes sizeable simple, giving your stores spectacular displays at scale.

How to approach this trend:

- Amplify brand visibility with oversized elements for impactful and shareable displays
- Easily navigate logistics by strategically choosing locations and optimizing assembly for efficient scalability
- Thin, corrugated, and/or plastic materials keep costs low while still looking high-end