



Flexible & Structural



Displays that can **perform multiple functions** have the power to be more than the sum of their parts. By taking the structural elements your locations need and incorporating them into your design vision, you'll create an environment that feels smart and fashionable.

How to approach this trend:

- Fabric panels can serve as room dividers, way finders, signage, and more, all while serving as a blank canvas for print and lighting effects
- Strong, lightweight, materials such as PVC or plastics can be bent to forge sturdy yet easy to move structural elements like seating, displays, or columns